



# ROSE FESTIVAL

## A Celebration of Beauty and Tradition

Join us in the enchanting town of Kazanlak, Bulgaria, as we celebrate the world-famous Rose Festival! This century-old tradition honors the exquisite Bulgarian oil-bearing rose and the rich cultural heritage of the Rose Valley. Don't miss this unforgettable experience filled with beauty, folklore, and history.

### Rose-picking rituals

Experience the magical rose-picking rituals early in the morning, set against the picturesque backdrop of rose fields. Immerse yourself in the vibrant folklore and musical performances that bring the tradition to life.

### Ethnographic Complex "Kulata"

Step back in time and explore the traditional Bulgarian lifestyle at the Ethnographic Complex "Kulata."

### Thracian Tomb of Kazanlak

Visit the UNESCO World Heritage site, renowned for its intricate frescoes and historical significance.



If you wish to book this trip, please contact us via email:

✉ [ismc2025@newevent.bg](mailto:ismc2025@newevent.bg)

🌐 <https://ismc2025.com/>



# PROGRAM

## Standard Rose Valley Trip

| 06 JUNE       |                                                                                                                    |
|---------------|--------------------------------------------------------------------------------------------------------------------|
| 16:30         | Departure from Grand Hotel Millennium<br><u>Meeting Point: Reception at Hotel Millennium at 16:15</u>              |
| 19:30         | Arrival in Hotel “Ezeroto”, Stara Zagora                                                                           |
| 20:00         | Dinner at the Hotel                                                                                                |
| 07 JUNE       |                                                                                                                    |
| 08:00         | Breakfast at the Hotel                                                                                             |
| 08:30         | Departure. Meeting Point: hotel reception                                                                          |
| 09:00         | Rose-Picking Ritual at Ethnographic Complex "Damascena"<br>Tour at Complex "Damascena" with a guide                |
| 12:30         | Lunch in Kazanlak and free time                                                                                    |
| 14:00 - 17:00 | Visit to Historical Museum "Iskra"<br>Visit to Ethnographic Museum "Koulata"<br>Visit to Thracian Tomb of Kazanlak |
| 17:00-21:00   | Departure to Sofia                                                                                                 |

## Option to Upgrade the Excursion

Extend your stay with an **additional night** and a **program on 08 June**, which includes:

## Extended Rose Valley Trip

| 07 JUNE       |                                                                                                                                             |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| 17:00 - 22:00 | Social Event, Dinner and Accommodation                                                                                                      |
| 08 JUNE       |                                                                                                                                             |
| 08:30         | Breakfast at the Hotel                                                                                                                      |
| 09:30 - 13:00 | Visit to Regional Historical Museum – Stara Zagora<br>Visit to the "Neolithic Houses" Museum<br>Walk around Ancient Forum "Augusta Trajana" |
| 13:00         | Lunch in Stara Zagora                                                                                                                       |
| 14:00-17:00   | Departure to Sofia                                                                                                                          |

**! Important:** Depending on your choice, please indicate your selection in the registration form:

1. Standard Rose Valley Trip (07 June – 1 night) – 200 €
2. Extended Rose Valley Trip (07–08 June – 2 nights with visit to Stara Zagora) – 320 €

A minimum of 25 participants is required.